



Rancho Valencia becomes Event Sponsor of The Dressage Affaire

For Immediate Release

Del Mar, CA December 26th, 2011- The Dressage Affaire is very happy to announce the addition of Rancho Valencia to its name for 2012. Thanks to the assistance of the San Diego Horse Show Alliance, KP Events and the Rancho Valencia Resort have begun, what hopes to be an ongoing relationship, in the San Diego community. The Resort will be closed for renovations during Dressage Affaire but a highly anticipated Grand Re-opening is scheduled for Summer 2012! Rancho Valencia will host a Welcome Exhibitor Party on Thursday March 8th at 5pm and be presenting Sponsors of both the \$7,500.00 Rancho Valencia Grand Prix Freestyle and the \$2,500.00 Rancho Valencia Olympic Grand Prix Special.

Rancho Valencia Dressage Affaire will donate 20% of general admission and silent auction proceeds to the National Breast Cancer on Saturday March 10th, and the same to the United States Para Equestrian Association on Sunday, March 11th.

Limited VIP Box Seating is available for the weekend, which includes a full dinner on Saturday night before the Grand Prix Freestyles! Limited Grand Stand Seating for the weekend in the CDI/CPEDI arena will be available to purchase via the KP Events website after January 13th, 2012. General Admission and parking for the National Show outside is free. If you would like to be a part of this Olympic Level event as a Sponsor or Advertiser please visit us at www.dressageevents.com for more information or call 866.933.SHOW!

What: Rancho Valencia Dressage Affaire CDI-W, CDI-YJ3*, CPEDI3*

When: March 8-11, 2012

Where: Del Mar Horse Park, 14550 El Camino Real, Del Mar CA 92014

About Rancho Valencia Dressage Affaire-

The Rancho Valencia Dressage Affaire is a landmark event in the San Diego Community offering qualifying opportunities for the following pursuits in the equestrian discipline of Dressage:

2012 Olympic and Para Olympic Games

2012 Reem Acra World Cup Finals

2012 Collecting Gaits Farm/USEF National Grand Prix and Intermediare Championships

2012 Collecting Gaits Farm/USEF Pony, Junior, Young Rider and Brentina Cup Championships

2012 FEI North American Junior/Young Rider Championships

2012 Markel/USEF National Young Horse and Developing Horse Dressage Championships (sponsored by the Dutta Corp. and PSI)

This event attracts competitors from all over the United States, Canada and Mexico with the heaviest concentration coming from a local base of riders as well as the Western Region of the U.S.

Rancho Valencia Dressage Affaire is heading into its third year of hosting the Para Equestrian(handicap riders) qualifiers.

About Keenan Productions and Events-

KP Events president Kim Keenan Stordahl provides full-service planning and management services for equestrian events in the United States that allow competitors to qualify for National and International pursuits. Services include all aspects of show management including sponsor development, facilities preparation and decor, sub-contracted electronic scoring team, entertainment, auctions, and event promotion.

KP EVENTS

Kim Keenan Stordahl

kkeenan@dressageevents.com

www.dressageevents.com

866.933.SHOW