



THE RANCHO VALENCIA DRESSAGE AFFAIRE

CDI-W, CDI-YJ3* AND CPEDI 3* MARCH 8-11, 2012

USEF HIGH PERFORMANCE QUALIFYING COMPETITION FOR:
2012 OLYMPIC GAMES AND REEM ACRA WORLD CUP FINALS
2012 COLLECTING GAITS FARM/USEF NATIONAL GRAND PRIX AND
INTERMEDIARE 1 CHAMPIONSHIPS
2012 COLLECTING GAITS FARM/USEF PONY, JUNIOR, YOUNG RIDER AND
BRENTINA CUP CHAMPIONSHIPS
2012 FEI NORTH AMERICAN JUNIOR/YOUNG RIDER CHAMPIONSHIPS
2012 MARKEL/USEF NATIONAL YOUNG HORSE AND DEVELOPING HORSE
DRESSAGE CHAMPIONSHIPS (SPONSORED BY THE DUTTA CORP. AND PSI)

TITLE SPONSOR \$10,000.00

- FULL PAGE COLOR ADVERTISEMENT IN PRIZE LIST (8.5x11) PRINT READY COPY PROVIDED BY SPONSOR. DEADLINE FOR ARTWORK- DECEMBER 15, 2011
- INSIDE FRONT OR BACK COVER OF SHOW PROGRAM- (5.5x8.5) FULL PAGE COLOR ADVERTISEMENT- PRINT READY COPY PROVIDED BY SPONSOR. DEADLINE FOR ARTWORK- FEBRUARY 15, 2012
- ELECTRONIC SCOREBOARD DEDICATION
- SPONSOR MESSAGE ANNOUNCEMENTS ON PA SYSTEM THROUGHOUT EVENT. MESSAGE COPY PROVIDED BY SPONSOR-DEADLINE MARCH 1, 2012
- BANNERS DISPLAYED PROMINENTLY IN THE INTERNATIONAL ARENA
- FLYERS IN 300 COMPETITOR PACKETS AND 150-200 VIP BOX SEATS
- 10x20 VENDOR SPACE IN PREMIUM LOCATION FOR EVENT WEEKEND. SPONSOR PROVIDES TENT
- ONE VIP BOX WITH RINGSIDE SEATING FOR THE WEEKEND INCLUDES SNACKS AND BEVERAGES ALL WEEKEND, SATURDAY NIGHT FREESTYLE DINNER, AND SUNDAY BRUNCH OR LUNCH
- BANNER ADVERTISEMENT ON WEBSITE AT WWW.DRESSAGEEVENTS.COM FOR THE YEAR
- PRIME PARKING DIRECTLY NEXT TO INTERNATIONAL ARENA WITH SIGNAGE.

PATRON SPONSOR \$5,000.00

- HALF PAGE PAGE COLOR ADVERTISEMENT IN PRIZE LIST. PRINT READY COPY PROVIDED BY SPONSOR. DEADLINE FOR ARTWORK- DECEMBER 15, 2011
- FULL PAGE COLOR ADVERTISEMENT IN SHOW PROGRAM. PRINT READY COPY PROVIDED BY SPONSOR. DEADLINE FOR ARTWORK- FEBRUARY 15, 2012
- SPONSOR MESSAGE ANNOUNCEMENTS ON PA SYSTEM THROUGHOUT EVENT. MESSAGE COPY PROVIDED BY SPONSOR-DEADLINE MARCH 1, 2012
- ONE BANNER DISPLAYED PROMINENTLY IN INTERNATIONAL ARENA
- FLYERS IN 300 COMPETITOR PACKETS AND 150-200 VIP BOX SEATS
- 10x10 VENDOR SPACE DURING EVENT WEEKEND. SPONSOR PROVIDES TENT
- ONE VIP BOX WITH RINGSIDE SEATING FOR THE WEEKEND INCLUDES SNACKS AND BEVERAGES ALL WEEKEND, SATURDAY NIGHT FREESTYLE DINNER, AND CHAMPAGNE AND PASTRIES ON SUNDAY
- BANNER ADVERTISEMENT ON WEBSITE AT WWW.DRESSAGEEVENTS.COM FOR THE YEAR
- PRIME PARKING BY INTERNATIONAL ARENA WITH SIGNAGE.

OFFICIAL SPONSOR \$2,500.00

- FULL PAGE BLACK & WHITE ADVERTISEMENT IN SHOW PROGRAM. PRINT READY COPY PROVIDED BY SPONSOR. DEADLINE FOR ARTWORK- FEBRUARY 15, 2012
- SPONSOR MESSAGE ANNOUNCEMENTS ON PA SYSTEM THROUGHOUT EVENT. MESSAGE COPY PROVIDED BY SPONSOR-DEADLINE MARCH 1, 2012
- ONE BANNER TO BE DISPLAYED PROMINENTLY IN THE INTERNATIONAL ARENA
- 10x10 VENDOR SPACE DURING EVENT WEEKEND. SPONSOR PROVIDES TENT

CONTACT:

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2012 MARKEL/USEF NATIONAL YOUNG HORSE AND DEVELOPING HORSE
DRESSAGE CHAMPIONSHIPS (SPONSORED BY THE DUTTA CORP. AND PSI)

- FOUR VIP BOX SEATS WITH RINGSIDE SEATING FOR THE WEEKEND INCLUDES SNACKS AND BEVERAGES ALL WEEKEND, SATURDAY NIGHT FREESTYLE DINNER, AND CHAMPAGNE AND PASTRIES ON SUNDAY
- GRAPHIC LINK TO YOUR WEBSITE AT WWW.DRESSAGEEVENTS.COM FOR THE YEAR

HOSPITALITY SPONSOR \$1,500.00

- HALF PAGE BLACK & WHITE ADVERTISEMENT IN SHOW PROGRAM. PRINT READY COPY PROVIDED BY SPONSOR. DEADLINE FOR ARTWORK- FEBRUARY 15, 2012
- SPONSOR MESSAGE ANNOUNCEMENTS ON PA SYSTEM THROUGHOUT EVENT. MESSAGE COPY PROVIDED BY SPONSOR-DEADLINE MARCH 1, 2012
- ONE BANNER TO DISPLAYED PROMINENTLY IN THE INTERNATIONAL ARENA
- 10X10 VENDOR SPACE DURING EVENT WEEKEND. SPONSOR PROVIDES TENT
- TWO VIP BOX SEATS WITH RINGSIDE SEATING FOR THE WEEKEND INCLUDES SNACKS AND BEVERAGES ALL WEEKEND, SATURDAY NIGHT FREESTYLE DINNER, AND CHAMPAGNE AND PASTRIES ON SUNDAY
- GRAPHIC LINK TO YOUR WEBSITE AT WWW.DRESSAGEEVENTS.COM FOR THE YEAR

PLATINUM SPONSOR \$1,000.00

- HALF PAGE BLACK & WHITE ADVERTISEMENT IN SHOW PROGRAM. PRINT READY COPY PROVIDED BY SPONSOR. DEADLINE FOR ARTWORK- FEBRUARY 15, 2012
- SPONSOR MESSAGE ANNOUNCEMENTS ON PA SYSTEM THROUGHOUT EVENT. MESSAGE COPY PROVIDED BY SPONSOR-DEADLINE MARCH 1, 2012
- ONE BANNER IN USEF SHOW ARENA
- LISTING LINK TO YOUR WEBSITE AT WWW.DRESSAGEEVENTS.COM FOR THE YEAR

GOLD SPONSOR \$500.00

- LISTING IN PROGRAM
- SPONSOR MESSAGE ANNOUNCEMENTS ON PA SYSTEM THROUGHOUT EVENT. MESSAGE COPY PROVIDED BY SPONSOR-DEADLINE MARCH 1, 2012
- ONE BANNER IN USEF SHOW ARENA
- LISTING LINK TO YOUR WEBSITE AT WWW.DRESSAGEEVENTS.COM FOR THE YEAR

SILVER SPONSOR \$250.00

- LISTING IN PROGRAM
- SPONSOR MESSAGE ANNOUNCEMENTS ON PA SYSTEM THROUGHOUT EVENT. MESSAGE COPY PROVIDED BY SPONSOR-DEADLINE MARCH 1, 2012
- LISTING LINK TO YOUR WEBSITE AT WWW.DRESSAGEEVENTS.COM FOR THE YEAR

BRONZE SPONSOR \$100.00

- LISTING IN PROGRAM
- LISTING ON WEBSITE

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