

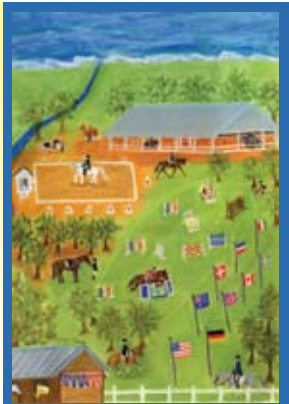


KP Events presents

# The Dressage Affaire

March 12 – 14, 2010

[www.dressageevents.com](http://www.dressageevents.com)



Sponsorship Coordinator  
and Show Manager:

Kim Keenan Stordahl  
8840 Carmel Valley Rd.  
Carmel, CA 93923

866-933-SHOW ph  
831-626-4504 fx

email: [kkeenan@dressageevents.com](mailto:kkeenan@dressageevents.com)

## EVENT SPONSOR – \$15,000.00

- Customized Package of full color advertising as desired (deadline Feb. 15)
- FEI Main Arena named after your farm or Company (deadline Feb. 15)
- Advertising on LED Scoring Screens and on all competitor score sheets
- Banners displayed prominently in the show arena
- Vendor space in premium location during event weekend
- Television/Newspaper/Radio promotion
- Sponsor message announcements on PA system throughout the event.
- 2 VIP boxes with seating for 12 ringside for the weekend including snacks and beverages as well as personal LED Scoring Screen at your box and headset commentary and Sunday Champagne Brunch
- Website advertising at [www.dressageevents.com](http://www.dressageevents.com) for the year in the form of banner ads
- Prize list full page color advertisement (deadline Dec. 15)
- Prime Parking with Signage by main arena.

## TITLE SPONSOR – \$7,500.00

- Inside or outside back cover of show program full page color ad (artwork to be provided by sponsor - deadline Feb. 15)
- Sponsor message announcements on PA system throughout the event (deadline Feb. 15)
- Banners displayed prominently in the show arena
- Vendor space in premium location during event weekend
- 1 VIP box with ringside seating for the weekend includes headset commentary, snacks and beverages and Sunday Champagne Brunch
- Website advertising at [www.dressageevents.com](http://www.dressageevents.com) for the year in the form of banner ad
- Prize list full page black and white advertisement (deadline Dec. 15)
- Prime Parking with Signage by main arena

## PATRON SPONSOR – \$5,000.00

- Full page color advertisement in show program (artwork to be provided by sponsor - deadline Feb. 15)
- Sponsor message announcements on PA system throughout the event
- One banner displayed prominently in the show arena
- Vendor space in premium location during event weekend
- 1 VIP box with ringside seating for the weekend includes headset commentary, snacks and beverages and champagne and pastries on Sunday
- Website advertising at [www.dressageevents.com](http://www.dressageevents.com) for the year in the form of logo link to your website
- Prize list half page black & white advertisement (deadline Dec. 15)
- Prime Parking with Signage by main arena

CDI 3\*YJ and CPEDI3\*

USEF HP Qualifying  
Competition for:

2010 Alltech FEI World  
Equestrian Games-  
Dressage and Para  
Equestrian

2010 Collecting Gaits Farm/  
USEF National Grand  
Prix and Intermediare  
Championships

Official Region 7 USDF  
Qualifying Competition  
for the 2010 FEI North  
American Junior and Young  
Rider Championships

2010 Collection Gaits Farm/  
USEF National Junior,  
Young Rider and Brentina  
Cup Championships

Official Qualifying  
Competition for the  
Markel/USEF Young  
Horse Dressage Program  
and USEF National  
Developing Horse Dressage  
Championships (sponsored  
by the Dutta Corp & PSI)



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## OFFICIAL SPONSOR – \$2,500

- Full page black & white advertisement in show program (artwork to be provided by sponsor-deadline Feb. 15)
- Sponsor message announcements on PA system throughout event
- One banner to be displayed prominently in the show arena
- Vender space during event weekend
- Four ringside seats for the weekend includes headset commentary, snacks and beverages, champagne and pastries on Sunday
- Link to your website at [www.dressageevents.com](http://www.dressageevents.com) for the year

## HOSPITALITY SPONSOR – \$1,500

- Half page black & white advertisement in show program (artwork to be provided by sponsor)
- Sponsor message announcements on PA system throughout event
- One banner to be displayed prominently in the show arena
- Vender space during event weekend
- Two ringside seats for the weekend includes headset commentary, snacks and beverages, champagne and pastries on Sunday
- Link to your website at [www.dressageevents.com](http://www.dressageevents.com) for the year

## PLATINUM SPONSOR – \$1,000.00

- Half page black & white advertisement in show program (artwork to be provided by sponsor-deadline Feb. 15)
- Sponsor message announcements on PA system throughout event
- Website listing at [www.dressageevents.com](http://www.dressageevents.com) for the year
- One banner in show arena

## GOLD SPONSOR – \$500.00

- Program listing
- Sponsor message announcements on PA system throughout event
- Website listing at [www.dressageevents.com](http://www.dressageevents.com) for the year
- One banner in show arena

## SILVER SPONSOR – \$250.00

- Program listing
- Sponsor message announcements on PA system throughout event
- Website listing at [www.dressageevents.com](http://www.dressageevents.com) for the year

## BRONZE SPONSOR – \$100.00

- Program listing
- Website listing at [www.dressageevents.com](http://www.dressageevents.com) for the year

CDI 3\*YJ and CPEDI3\*

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Dressage and Para  
Equestrian

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